Writing SMART Goals

Assessing Your Readiness for Healthy Change

Use this example as a guide to help you break down your long-term outcome goals into specific, measurable, attainable, relevant, and time-bound (SMART) behavior goals.

Most people start with an outcome goal. An example of an outcome goal is: "The overall goal I want to reach is to live healthier and lose two inches around my waist."

To reach an outcome, you must have behavior goals. For example: "I want to walk five days a week for 30-60 minutes a day."

The chart below shows a brainstorming process to break the behavior goal down to a weekly SMART goal.

This is an example of what the final weekly SMART goal might be: "This week I will walk 15 minutes a day at a brisk pace for three days."

Goal Component	Example
SPECIFIC What, when, where, and how will the behavior be done?	I want to walk regularly (at least five days a week) in the morning to help me reduce inches around my waist.
MEASURABLE How much, how many, and/or how often will you do the behavior?	I want to walk 30-60 minutes a day at a brisk pace five days a week.
ATTAINABLE What are your steps to meet or reach your goal? Set your goal low enough to be reached but high enough to be a challenge?	I will start walking is minutes a day for three days a week and work up to 30 minutes a day for five days a week. Seven days might be too high (no room for unexpected events or illness). One day is too low and not enough to help me lose inches.
Relevant Is it the right behavior goal to help you meet your overall outcome? Is it a good time in your life to be setting this goal?	Now that my children are back in school and the holidays are over I can start walking in the morning.
TIME-bound Make sure your goal includes a specific time frame in which you will achieve it.	I will increase my time each week by five minutes until I reach 30 minutes a day. I will add an extra day every two to four weeks until I reach 30-60 minutes for five days a week.

Now it is your turn. Write and track your weekly SMART goal.



